



Decide with Confidence

D&B Economic Analysis Group

D&B South Asia Middle East

D&B Economic Analysis Group



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- D&B Economic Analysis Group (EAG) is the research arm of Dun & Bradstreet SAME Ltd.
- EAG produces research and analysis that enables the business and finance community to gain insight into industries, markets, and economies globally.
- EAG's research is focussed on enabling more informed strategic business and policy decisions relating to these markets.

Economic Analysis Group



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- Provides research & analysis in economics and industry at the macro and micro level:
 - Macro-economics
 - Trade and international economic relations
 - Industry and sector studies
 - Country reports
 - Surveys & Indices
- Broadly subdivided under two major themes:
 - Economic & Industry Research
 - Corporate Publications

Economic Research & Publications



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- Business Confidence Index
- Country Risk Reports
- Industry Reports
- Sector Analysis
- Cluster Studies
- Feasibility Studies
- Business Research
- Corporate Newsletters
- SME Research
- Policy Research

Economy Level Perspective



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- Macro economic Research : Economy roundups
- Surveys
- Indices
- Forecasting
- Policy impact studies
- Country Ratings
- Economic Indicators



Business Confidence Index



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- Quarterly measure of economic sentiment
- Measures growth expectations of the business community
- Develop a tool to measure and track business sentiment
- Develop a tool to communicate business sentiment to the international investment community
- Independent 3rd party measure of business sentiment

D&B Business Confidence Indices in GCC



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- Qatar

In association with Qatar Financial Centre Authority

- Kuwait

In association with Kuwait Finance House

- Saudi Arabia

In association with National Commercial Bank

EAG Products - Business Insight Series



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- Business Insight Series

- D&B Business Optimism Index
- Weekly Business Bulletins
- Finance Markets Newsletter
- Economy Outlook Newsletter
- Industry Reports
- Country Risk Reports
- International Risk and Payment Review

- Corporate Awards and Rankings :

- D&B GCC 100 – Top 100 ranking companies in Gulf Region
- Banks in the GCC
- D&B Standard Chartered SME Awards (Singapore)
- D&B SME Awards (India)



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Thank You

Contact us for more information on D&B Solutions:

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